



PRICE LIST

Packages – NOTE THAT ALL OUR PACKAGES ARE CONTENT-MANAGED
(all fully configurable and extensible)

Features	Starter Package	Small Business Package	Interactive Business Package	Notes
Price	SPECIAL OFFER £299 normally £399	SPECIAL OFFER £499 normally £599	SPECIAL OFFER £799 normally £999	SAVE UP TO £200
Professionally designed web pages	up to 3	up to 6	up to 12	Additional pages approx £30 each. Each page can include up to 3 pictures – package includes scanning.
Photo enlargements	FREE	FREE	FREE	Fast-loading pages need small pictures. But if you want your clients to see the full size then full-size photos from thumbnails are included.
Domain name	FREE .co.uk	FREE .co.uk	FREE .co.uk or other name	Free for 2 years
Web hosting	1 year FREE (Yr 2 £60 pa)	1 year FREE (Yr2 £90pa)	1 year FREE (Yr 2 £120pa)	Subsequent years from £60 p.a.
Web space	Up to 20Mb	Up to 50Mb	Up to 100Mb	
Contact/enquiry form	1 FREE	2 FREE	2 FREE	
Automatic updates	Home page	Home page + 1 other page	Up to 4 pages	Total includes formatted pages where applicable
Formatted updates		1 page	Up to 3 pages	Prices, late bookings, special offers
Professionally designed downloadable brochures		2 pages	4 pages	You are welcome to produce these in Word, Publisher etc or we will design them for you to be downloaded in PDF format
Maintain email and web responses			Pageworker Pro included FREE	
Email addresses	Up to 3	Up to 6	Unlimited	
Thumbnail & image software			FREE	Runs under Windows
Search engine submission	FREE	FREE	FREE	Full search engine optimisation is an optional extra
Web site statistics	FREE	FREE	FREE	Online statistics where you can see the visitor patterns, numbers etc.

Prices valid until 31 December 2011. All prices exclude VAT.



Email support	FREE	FREE	FREE	
Introduction to the Web (booklet)	FREE	FREE	FREE	Free ring-bound booklet to help you understand the web and web sites
Making the Most of Your Web Site (booklet)	FREE	FREE	FREE	Free ringbound booklet discussing techniques to help bring business to your web site

Web options and extras

Additional domain names	<p>One domain name is included in each package – or if you have an existing domain name then transferring 1 to Working Pages is included</p> <p>Any additional domain names or redirected domain names</p>	£10-30 per annum
Additional contact forms	In addition to those included in the packages above	£40 each
Newsletter management	<p>Unsolicited email is illegal but a useful promotional technique is to invite your clients to receive a newsletter with your latest and greatest.</p> <p>This software permits you to store the address and client information for use by you in issuing newsletters</p>	£45 p.a.
Newsletter creation	<p>Don't have time to write a newsletter ?</p> <p>We'll discuss the content and design with you and produce regular newsletters as often or as infrequently as you wish. Provided as a PDF email attachment.</p>	£75 per issue for up to 2 A4 pages
Bulletin/message board	<p>Want your customers to be able to ask questions, resolve problems online ?</p> <p>Message boards are becoming increasingly popular – you can even get your clients to help other clients.</p> <p>The software is licence free. Installation & configuration</p> <p>Hosting</p>	<p>£100</p> <p>£40 p.a.</p>
Scanning	The packages allow for up to 3 pictures per page but if you require additional scanned pictures the cost is	<p>Individual £5 each</p> <p>Bulk – talk to us</p>
Search engine optimisation & manual submission	Manual submissions, page optimisation and monitoring of results is a vital task to get the very best out of your web site. Search engines continually change their methods and weighting of various features.	£100 p.a. for monthly review

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<http://www.workingpages.net>

tel : (+44) (0)1984 640470



Shopping, database & e-commerce solutions

Paypal Shop	<p>This allows you to maintain a full database of products and allow clients to purchase with a PayPal account. You do not need an internet merchant account to trade.</p> <p>Requirements – business PayPal account</p> <p>Includes Pageworker Pro & WatchetThumbs</p> <p>Software, setup, documentation and 3 months telephone support</p>	<p>Standard price £499</p> <p>SPECIAL OFFER SAVE £200 ONLY £299</p>
Database management	<p>This fully fledged secure system is run on an industrial strength relational database using secure CGI programs, not web scripting.</p> <p>It allows you to maintain a full database of material (e.g. cars, houses, products) with ease and no knowledge of web design.</p> <p>Includes Pageworker Pro</p> <p>Each system is analysed and designed to meet your business requirements</p>	<p>Talk to us – FREE consultation</p>
e-commerce shopping	<p>If you have an internet merchant account and wish to take credit cards online we offer a full secure shopping cart solution tailored to your needs.</p>	<p>Talk to us – FREE consultation</p>

Web site promotion

<p>Web site promotion is one of the keys to making your web site work hard for you. If you don't have time to follow the suggestions in our free booklet on Making the Most of Your Web Site then we can offer a promotional package suited to your business.</p> <p>We can produce and issue fliers, press releases, inbound web links and a variety of promotional techniques to make your web site and your business busier.</p>	
Guide to promoting your web site (booklet)	FREE with web site packages
Press release writing	£100 per issue SPECIAL OFFER £70
Press release issue – this needs to be targeted to your business – local, national, vertical market etc. Local media releases could be as low as £20 each.	Talk to us – FREE consultation

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